

Planning Step 1 - Requirement Collection

Information Download

Overview: To create a comprehensive and complete platform, the first step of our planning and architecture phase is to work with you to create a full requirements list. We begin by breaking your platform down into two independent sections, users and features. We want to understand how a user will interact with your system and we want to have a firm grasp on the features and functions they'll have access to. At the conclusion of this step you'll have completely drilled down on your concept and defined your users and features.

Step Deliverable: Storyboard

What is a storyboard?

A: A storyboard is an inventory of your software's users, features, and specific functions. We use this tool as a means to outline your system before any conceptual wireframing begins. It allows us to consider who your users are, what features they'll have access to, and how those features will function.

Why is a storyboard important?

A: Your storyboard allows us to evaluate your product from a 360-degree perspective (users, features, and actions). This is the primary tool we use to wireframe the first versions of your desired product. Each component of your system will transform from a simple statement to a depicted workflow using your storyboards as a guide.

How do I create a storyboard?

A: We use the following template to guide us through the breakdown and segmentation of your system. Our goal is to evaluate each user type, each objective, and each benefit associated with those objectives. Our software architects will help guide you through each step to identify the important components of your system.

Storyboard Example

USER TYPE	FEATURE NAME	ACTION
Basic User	Weather App	So we will know what's the best way for me to be active today
Basic User	Weather App	So we will receive a daily notification at 4:00 AM each day
Basic User	Today I Will	So we will be inspired with the daily quote
Basic User	Today I Will	So we can listen to a quick 60-second motivation message
Basic User	Today I Will	So we can see how many days have been used this year (Day 188 of 366)
Basic User	Podcast	So we can listen to audio on 60-Second Live Life GRAND channel