
Planning Step 2 - Wireframe Creation

Design Your Product on Paper

Overview: The wireframing process is where your product begins to take life. Our team of engineers will begin to design your workflows on paper based on the features and user roles discussed in step 1. Our objectives in this phase are as follows:

1. **Design and Draft:** Every screen represented in your software will be designed and mapped in this step. At the conclusion, you'll have a low-fi graphical representation of your entire product. Every step and workflow will have a screen that we're able to critique, edit and revise as we finalize what your final product will look like.
2. **Edit and Revise Workflows:** At this point we have a tangible system on paper to consider and visualize. It's common at this point to make structural edits and add missing pieces to refine key elements of your platform.

Step Deliverable: A Complete Wireframe Set

What are Wireframes?

A: A wireframe is a technical word for your software's blueprint. You would never build a home without a blueprint and we would never build software without a comprehensive set of wireframes. These function as your development road map complete with rules, workflows and end user notes.

Why are Wireframes Important?

A: Wireframes are important because it shows us from a conceptual level where we are going. This is the primary document set that the rest of your development is based on. This document set gets submitted to our design department to assist in your branding packet, and it gets submitted to our development team when its time to execute the product. This is our roadmap; without it your development will conclude in chaos.

How are Wireframes Created?

A: Using the template established from the prior step, our team goes line-by-line to create a complete set of wireframes. Each wireframe set is organized by workflow to depict a user's path when using specific features within your desired system. This step is intended to visually depict screen transitions, field organization, and user objectives. Each screen and data input represents an eventual field within the final product.

Once we have our first working version of your workflows, we can begin to critique and edit each one on a line by line basis. This is where we're able to design your product on paper and play around with different ideas. We've found this process to be incredibly valuable and a tremendous savings as making edits on a wireframe basis is far cheaper than doing so after the program has been coded.